

Valerie Trisnadi

New York, NY
+1 917 348 9845
valerietrisnadi@gmail.com
Portfolio: valerietrisnadi.com

WORK EXPERIENCE

Wix.com, New York, NY — *Design Intern*

JUN 2019 - SEP 2019

- Accomplished a website redesign of a non-profit organization that caught the attention of *Fast Company*, *CreativeBloq*, and *Wix.com Blog*.
- Increased the NGO's member registration by 260% by restructuring its website's content, implementing Wix marketing tools, and redesigning the NGO's brand and web interface.

Backpack Indonesia, Jakarta, Indonesia — *Graphic & UI/UX Design Intern*

MAY 2017 - AUG 2017, MAY 2018 - AUG 2018

- Convinced investors to donate USD 200,000 by creating an app demo video that highlighted the functionalities of the Backpack app.
- Prototyped, designed, and conducted UX research for the Backpack app.

IKEA, New York, NY — *Student Designer*

MARCH 2017

- Achieved being selected as youngest of 20 students campuswide for an IKEA design collaboration for diverse talent based on graphic design, visual communications, and marketing skills.
- Accomplished having my rebrand design selected as one of five to represent IKEA in Milan's Furniture Fair 2017.

CloseBuy, Jakarta, Indonesia — *UI/UX Design Intern*

DEC 2016 - FEB 2017

- Designed wireframes and prototypes for the redesigned CloseBuy app.

AWARDS & ACHIEVEMENTS

"3 nonprofit rebrandings that show the power of design in amplifying a mission" - *Fast Company*

"20 Best Nonprofit Websites that Truly Make a Difference"- *Wix.com*

"5 things we loved about Wix Design Playground" - *CreativeBloq.com*
(Interviewed and work featured)

Parsons School of Design Dean's BFA Merit Scholarship - \$13,000 (2016 - present)

Parsons School of Design Dean's List (Fall 2016 - present)

EDUCATION

Parsons School of Design, New York, NY — *BFA Communication Design. Minor in Creative Entrepreneurship*

AUG 2016 - MAY 2020

Dean's List, GPA 3.89, Focus on UI/UX Design.

SKILLS

Tools

Adobe Creative Suite
Sketch
Adobe XD
Figma
InVision Studio

Languages

HTML/CSS
Javascript
jQuery

Interaction

Prototyping
Wireframing
Storyboarding
User Research
User Testing

Visual

Illustration
Motion Graphics & Animation
Video Editing
Brand Design

REFERENCES UPON REQUEST

Vuong Tong, Head of Wix Design Playground, *Wix.com*

Yotam Kellner, Lead Designer at *Wix.com*

